

PRESS CONTACT

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CrystalVision Marketing | Attn: PR Team
631.609.7183
Hello@crystalvisionmktg.com

Crystal Vision Marketing Voted Best Advertising/ Public Relations/Marketing Firm on Long Island

October, 1, 2018 – Huntington, New York - Crystal Vision Marketing was named the Best Advertising/Public Relations/Marketing Firm on Long Island, according to Long Island Business News' Reader Rankings Survey.

Crystal Vision Marketing is a full-service business strategy and marketing firm focused on helping their clients identify strategies for customer engagement, client satisfaction and sales growth.

Long Island Business News is Nassau and Suffolk counties' number one source for news regarding Long Island's businesses. Their Reader Rankings publication highlights the best organizations throughout Nassau and Suffolk Counties in a wide array of categories. These nominations serve as a reference to inform business professionals and organizations of companies that will help them develop a more effective and efficient business.

Jodi Jacobs, founder and Chief Visionary for Crystal Vision Marketing states, "We are honored to be acknowledged for our work with clients here on Long Island. Awards are wonderful, and we take great pride in this as a feather in our Crystal Vision cap." She adds, "The testimonies of our clients and the great referral business we get has always been our best barometer of success. It is truly amazing to be recognized in this way, and we want to thank the Long Island Business News, the Reader Rankings, and YOU for voting us #1.



The Reader Rankings publication is determined by readers and professionals living and working on Long Island who experience the commitment to excellent service the nominated companies provide.

About Long Island Business News

Long Island Business News is Long Island's only publication devoted to local commerce and has been the premier source of news and data on business, economic trends and the region's robust entrepreneurial sector for more than 60 years. As the area's No. 1 source for news on Long Island's 149,000-plus businesses, LIBN pays special attention to the region's leading sectors: education, health care, high-tech, financial and professional services, and commercial real estate and development. In addition to their 52 weekly editions, they publish a full line of annual publications, including the Book of Lists, the Tech Island Directory, the Meeting Planner's Guide and Doing Business on Long Island. For more information on Long Island Business News please visit: <https://libn.com/>

About Crystal Vision Marketing

Whether through inspiration, education, or providing information, Crystal Vision Marketing's goal is to identify new ways in which you can think about your clients and the business relationships you manage every day. By strategically looking at the relationships you have with yourself, your staff, your strategic partners, your market channels, the media and ultimately the clients that engage and believe in your brand, we create industry leaders, stronger corporate cultures, and companies positioned for growth.

Jodi Jacobs, Founder and Chief Visionary for the company has over 20 years of experience in all facets of marketing and business development including: developing new markets, strengthening business channels, creating marketing plans and strategies, building strategic partnerships, identifying product applications, providing market research, copywriting, public relations, program and presentation development, corporate training, trade show & event planning and speech writing. For more information, please visit <https://CrystalVisionMktg.com>

Long Island
BusinessNEWS
2018



**READER
RANKINGS**

General Business

Best Printing Company

1. Staples
2. Minuteman Press, Patchogue
3. Sir Speedy, Westbury

Best Security Firm

1. ADT
2. Arrow Security
3. Bell Ringer

Best Staffing/Employment Agency

1. Long Island Temps
2. Lloyd Staffing
3. Robert Half Management

Best Title Insurance Company

1. Fidelity/Chicago Title Insurance Co.
2. Advantage Title
3. Abstracts Incorporated

Best Payroll Company

1. Associated HCM
2. Apex Payroll
3. Accu Data Workforce Solutions

Best Advertising/Public Relations/Marketing Firm

1. Crystal Vision Marketing
2. Lorraine Gregory Communications
3. EGC Group

Best Manufacturing Company

1. Leviton Manufacturing
2. Hain Celestial
3. Amneal Pharmaceuticals



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